



Most popular sections...

Section	Page Views
News	1,634,873
Rugby	809,912
Football	406,920
Video & Pics	345,316
CardiffOnline	234,733
Lifestyle	209,439
Forums	203,811
Business	124,566
Sports	65,391

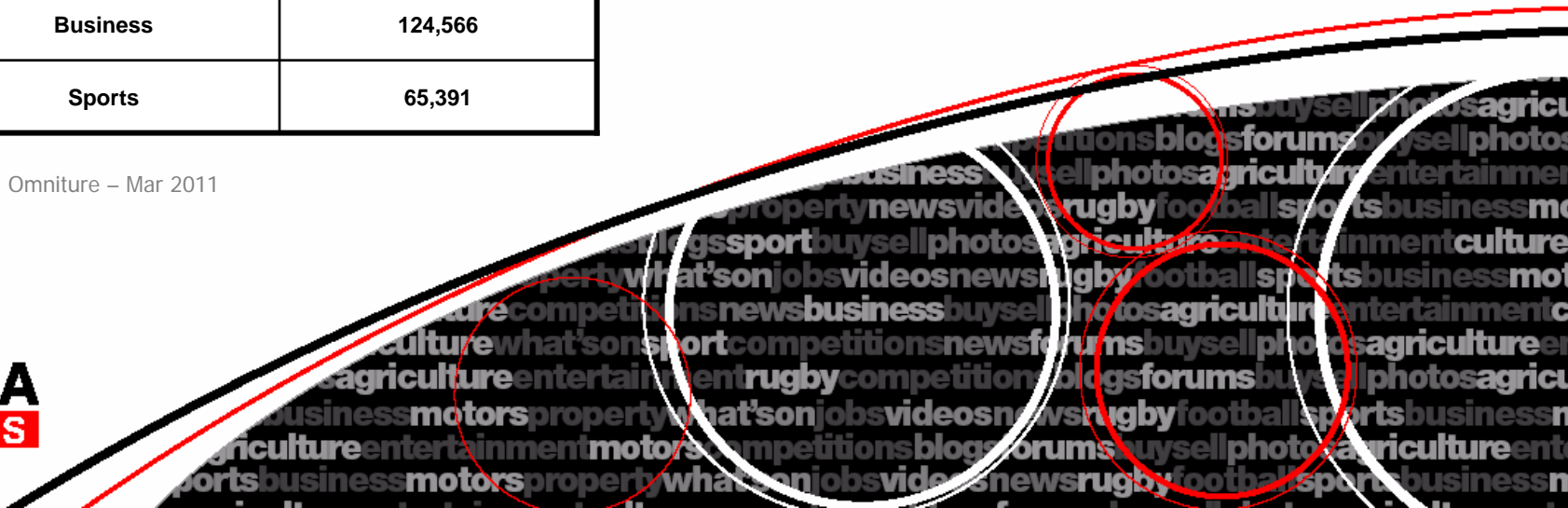
Source: Omniture – Mar 2011



**Unique Users – 304,383**  
**Page Views – 544,013**

**Top 5 Business Type Searches...**

1. Pubs
2. Kitchen Planners and Installers
3. Restaurants
4. Tile Wholesalers
5. Bathroom Planners



## Positions

### 1. Leaderboard Banner

Large rectangular advert at the top of each page throughout the site. Animation and click-through are available options. Leaderboard banners are also available at the top of each page.

### 2. Tiles

Smaller rectangular ads, they appear on the right-hand side of each page.

### 3. Skyscraper

Large rectangular advert running down the right hand side of each page. Animation and click-through are available options.

### 4. MPU

Square adverts situated midway within story pages. Animation and click-through are available options.

### 5. Super Tower

This is a super sized MPU and is ideal for impact campaigns.

To advertise please contact us on:  
02920 244278

